

DELAWARE WIC AUTHORIZED FOOD LIST

INFORMATION FOR VENDORS

BABY FOOD

GERBER OR BEECH-NUT BRAND ORGANIC GERBER, BEECH-NUT, HAPPY BABY

FRUITS & VEGETABLES

Gerber Brand - 2nd Foods (2 pack)
Beech-Nut Brand - 2nd Foods (4 oz. jar)
Organic Gerber Brand - 2nd Foods (4 oz. jar)
Organic Beech-Nut Brand - 2nd foods (4 oz. jar)
Happy Baby Brand - 2nd Foods (4 oz. jar)

- Single or mixed fruits
- Single or mixed vegetables
- Fruit and veggie blend

CANNOT BUY: desserts, dinners, cobblers, delights, custards, yogurts, medleys, added DHA/ARA, or added sugar, starch, or salt

MEATS

Gerber Brand - 2nd Foods
2½ oz. containers

- Single meats with broth
- Single meats with gravy

CANNOT BUY: dinners, graduates, sticks, or organic

INFANT CEREAL

GERBER OR BEECH-NUT BRAND

Authorized choices of the following single grain cereals:

- Multigrain
- Rice
- Oatmeal
- Whole wheat

CANNOT BUY: cereal with added fruit, formula, DHA/ARA, or organic

INFANT FORMULA

ONLY THE BRAND, TYPE (POWDER, CONCENTRATE OR READY-TO-FEED) AND SIZE PRESCRIBED TO THE WIC PARTICIPANT.

CANNOT BUY: any other brand, type, or size

Refer the participant to their local WIC office for returns or exchanges.

BREAKFAST CEREALS

**COLD CEREAL
GENERAL MILLS**



Cheerios



Multi-Grain Cheerios



Cinnamon Chex



Corn Chex



Rice Chex



Wheat Chex



Berry Berry Kix



Kix

KELLOGG'S



Total Whole Grain



Wheaties



All-Bran Complete Wheat Flakes



Corn Flakes



Crispix



Frosted Mini-Wheats Little Bites



Frosted Mini-Wheats Original



Rice Krispies

POST QUAKER



Grape-Nuts The Original



Life Original



Oatmeal Squares Brown Sugar



Oatmeal Squares Cinnamon

HOT CEREAL B&G



Cream of Rice (regular)



Cream of Rice (packets)



Cream of Wheat Original 2½ Minute



Cream of Wheat Original Instant (packets)

QUAKER



Cream of Wheat Whole Grain 2½ Minute



Cream of Wheat Instant (packets)



Instant Oatmeal Original (individual serving packages only)



Instant Grits Original

CANNOT BUY: any cereal or brand not listed, or organic cereal

CHEESE

STORE BRAND OR STORE DESIGNATED BRAND



1 lb. or 8 oz. package (8 oz. or 16 oz.)

Authorized choices of the following:

- Pasteurized Processed American
- Cheddar (block or shredded)
- Mozzarella (block or shredded)

CANNOT BUY: imported cheese, cheese food, product or spread, cheese with added flavors, individually wrapped slices, organic, Velveeta, Cheez Whiz, Kraft Singles, low fat or low sodium products, grated or cheese sticks, deli-sliced cheese, variety packs (i.e., American/Swiss)

YOGURT

32 OZ. CONTAINERS OF REGULAR OR GREEK, PLAIN, OR VANILLA FLAVORS ONLY

Whole fat, low fat, nonfat as listed on food package

Other authorized choices and flavors:

- Yoplait Go-Gurt (eight 2 oz. tubes) (sixteen 2 oz. tubes)
- Yoplait Kid (eight 4 oz. cups)
- Activia (four pack 4 oz. cups)



Chobani



DANNON



CANNOT BUY: drinkable yogurts, yogurts with mix-in-ingredients such as granola, candy pieces, honey, or nuts

WHOLE GRAINS - TORTILLAS, BREAD, PASTA & RICE

100% WHOLE WHEAT OR CORN TORTILLAS

STORE BRAND OR STORE DESIGNATED BRAND

1 lb. (16 oz.) package

- **Bowl & Basket** 100% Whole Wheat Tortillas
- **Chi-Chi's** 100% Whole Wheat or Corn Tortillas
- **Essential Everyday** 100% Whole Wheat or Corn Tortillas
- **Don Pancho** 100% Whole Wheat Tortillas or Corn Tortillas
- **Food Lion** 100% Whole Wheat Tortillas
- **Giant** 100% Whole Wheat or Corn Tortillas
- **Great Value** 100% Whole Wheat

- **La Banderita** 100% Whole Wheat or Corn Tortillas
- **Natures Promise** Whole Wheat Tortillas
- **Micasa** Whole Wheat Tortillas
- **Mission** 100% Whole Wheat or Corn Tortillas
- **Ortega** Whole Wheat Tortillas
- **Shoprite** 100% Whole Wheat Tortillas
- **Siempre Autentico** Whole Wheat Flour Tortillas
- **Signature Select** 100% Whole Wheat Tortillas
- **Tio Santi** 100% Whole Wheat Tortillas
- **Weis** 100% Whole Wheat Tortillas

100% WHOLE WHEAT BREAD

STORE BRAND OR STORE DESIGNATED BRAND

1 lb. (16 oz.) package

100% whole wheat bread only. Whole wheat flour must be the first ingredient listed.

100% WHOLE WHEAT PASTA

STORE BRAND OR STORE DESIGNATED BRAND

1 lb. (16 oz.) package



100% WHOLE GRAIN BROWN RICE

STORE BRAND OR STORE DESIGNATED BRAND

1 lb. (16 oz.) package

JUICE

STORE BRAND OR STORE DESIGNATED BRAND

64 oz. plastic bottles or frozen concentrate

100% FRUIT JUICE ONLY

- No sugar added
- No organic or DHA
- No infant juice
- No juice cocktails, drinks, or ades
- No calcium or fiber fortified

TIP:
Make sure to not go over the ounces listed on the current benefits.

- 12 oz. Frozen Concentrate -Apple -Orange
- 64 oz. Plastic Bottles -Any flavor -No Harvest Surprise
- 64 oz. Plastic Bottles -Apple
- 64 oz. Plastic Bottles -Apple -Premium Apple
- 64 oz. Plastic Bottles -Any flavor with a green lid
12 oz. Frozen Concentrate -Any flavor with a green lid

- 64 oz. Plastic Bottles -Apple
12 oz. Frozen Concentrate -Apple
- 12 oz. Frozen Concentrate -Apple -Orange
- 11.5 oz. Frozen Concentrate -Any flavor with a yellow band
- 64 oz. Plastic Bottles -Apple

FRESH FRUITS & VEGETABLES

FRESH FRUITS & VEGETABLES ONLY



- Any variety of fresh, bulk fruits and vegetables
- Bagged fruit
- Bagged salad mixes (no dressing, croutons, nuts, or meat added)
- Bagged and loose vegetables
- Tubs of cut fruit or vegetables (no dressing or dip)
- Organic

CANNOT BUY: frozen fruit, frozen vegetables, canned fruit, canned vegetables, dried fruit, dried vegetables, herbs (i.e., basil, cilantro, parsley), spices (i.e., vanilla bean, cinnamon sticks), or fruit cups (i.e., Del Monte, Dole)

MILK

STORE BRAND OR STORE DESIGNATED BRAND

Product type and size as listed on the current benefits

- Fresh (not flavored)
- Whole, low fat (1%), skim
- Lactose reduced (whole, low fat (1%), skim)
- Evaporated milk (whole, low fat (1%), skim)
- UHT "Ultra High Temperature" (whole, low fat (1%), skim) (example: Parmalat, Natrel, etc.)
- Soy milk (8th Continent: original or vanilla) (Silk: original)
- Dry milk

CANNOT BUY: flavored milk, raw unpasteurized milk, non-dairy milk substitutes, organic, or milk alternatives



DRIED BEANS/PEAS



STORE BRAND OR STORE DESIGNATED BRAND

1 lb. (16 oz.) bag

Your choice of:

- Dried beans
- Peas
- Lentils

CANNOT BUY: soup mixes, canned beans, or beans mixed with spices or meat

CANNED FISH

STORE BRAND OR STORE DESIGNATED BRAND

Available to exclusively breastfeeding mothers and pregnant or breastfeeding mothers with twins or triplets.

- Chunk Light Tuna, water packed
- Wild Alaska or Pink Salmon, water packed

CANNOT BUY: albacore tuna, tuna spreads, or any other type of salmon, lunch packs, or fish with added flavoring

EGGS



STORE BRAND OR STORE DESIGNATED BRAND

One dozen, large, white only

CANNOT BUY: brown, free-range, specialty eggs (Eggland's Best or EggsPlus), or organic

PEANUT BUTTER

STORE BRAND OR STORE DESIGNATED BRAND

16-18 oz. jar

- Creamy
- Crunchy

CANNOT BUY: powdered peanut butter, peanut butter spreads, peanut butter with added flavors or fortified peanut butter, natural, or organic



WHAT IS WIC?

WIC is a federally funded program that is administered at the federal level by the Food and Nutrition Service (FNS), United States Department of Agriculture. The State of Delaware, Division of Public Health, is responsible for the administration of the Delaware WIC Program. The WIC Administration office is responsible for all the operations of the program in accordance with federal and state rules, regulations, and guidelines.

The primary purpose of the WIC Program is to make health and nutrition services available to eligible individuals.

Under the WIC Program, authorized health professionals prescribe nutritious supplemental foods and teach nutrition education to pregnant, postpartum, and breastfeeding women, infants, and children to their fifth birthday.

WIC participants receive eWIC benefits (eWIC card) to enable them to purchase WIC approved foods at local retail grocery stores. The eWIC card has a prescription for specific foods selected for the nutritional need of the individual with amounts loaded to the eWIC card.

WIC participants will receive an eWIC card that includes:

- A list of specific foods that may be purchased.
- A Cash Value Benefit (CVB) that has a fixed-dollar amount for the purchase of fresh fruits and vegetables.

Participants can use their benefits at any Delaware WIC authorized retailer.

For more information about the Delaware WIC Program go to: de.gov/wic

WHAT ROLE DOES A WIC VENDOR PLAY?

WIC vendors play an important role in the health of WIC participants. eWIC cards contain a food prescription designed to supplement the WIC participant's nutritional needs. The vendor fills the prescription, ensuring that the participant receives what is prescribed. Vendors act as the final step in the WIC process. The vendor's role is vital to the success of the WIC program because the nutritious WIC foods are designed to promote the healthiest possible birth outcomes, as well as the growth and development of children. WIC appreciates you being a partner with us in providing nutritious foods to Delaware families!



IMPORTANT

- WIC participant pays the remainder of the purchase price, which exceeds the maximum amount allotted on the eWIC card.
- Payment may be made by one of the following methods: cash, credit/debit card, SNAP, or personal/business check.



HOW TO COMPLETE AN eWIC TRANSACTION

1. Scan all food.
2. If the customer identifies themselves as a WIC participant, make sure they use their eWIC card first before any other form of payment.
3. Give the cash register receipt to the WIC participant. The remaining benefit balance and date benefits expire will appear on the receipt.
4. If there are problems with an eWIC transaction, contact your customer service manager or store manager for help.

Say **YES** to coupons, specials, and store discount cards!

Say **NO** to rain checks, refunds, and IOU's.

VENDOR RESPONSIBILITIES

It is the responsibility of the WIC vendor to follow the policies and procedures of WIC. These responsibilities include, but are not limited to, the following:

1. Comply with requirements specified in the Vendor Agreement and the Delaware WIC Vendor Handbook.
2. Purchase infant formula from the Approved List of Infant Formula Wholesalers/Retailers/Manufacturers only.
3. Accept and process eWIC benefits only within the confines of the store.
4. Ensure that a minimum stock of WIC foods with future expiration dates is on the shelves at all times.
5. Post the "We Accept eWIC" door decal in a highly visible location on or near entrances to the store.
6. Vendors may not override any transaction.
7. Give all WIC participants the same service and the same courtesies as non-WIC customers.
8. To make changes to the Approved Product List, the vendor must complete the UPC Application Form available at de.gov/wic.
9. At least one employee is to attend and complete all required training per store. Those employees are then responsible to train all store employees on WIC procedures and distribute WIC materials.
10. Keep the current authorized food list at each cash register.
11. Submit timely, accurate Monthly Self Monitoring checklist of minimum stock food items as required by the State Agency.
12. Cooperate with WIC officials when the store is being evaluated or monitored.
13. Do not use any incentives, "give aways", specials, or the like, for the purpose of encouraging or otherwise enticing WIC participants to redeem their eWIC benefits at the store.

FREQUENTLY ASKED QUESTIONS

Q: Can I substitute another brand if our store is out of the brand on the WIC Program Booklet?

A: No. Substitutions are never allowed. If your store is out of the specific brand the participant wants, the participant can go to a different WIC authorized vendor.

Q: Does the WIC Participant have to show ID/WIC folder for an eWIC transaction?

A: No. The eWIC card is the only item required for a successful eWIC transaction.

Q: What if my store is out of a WIC food item?

A: If your store is out of an authorized WIC food item, you must tell the WIC customer to come back later or go to another store. You may not issue rain checks or IOUs for out-of-stock items.

Q: What should a cashier do if a situation arises at checkout?

A: Contact your store manager or customer service manager, according to your store policy.

LET THE WIC SYSTEM DECIDE

The Point-of-Sale (POS) device will determine if the item is allowed. If it is an allowed item, and the customer has enough in their balance to receive the item, the POS will allow the transaction.



DELAWARE HEALTH AND SOCIAL SERVICES
Division of Public Health
WIC Program

QUESTIONS?

Call the state WIC Vendor Unit at
1-800-222-2189 or **1-302-741-2900**

The information in this list is subject to change.

This institution is an equal opportunity provider.